

**Marketing:**  
**Demand & Supply**

Name: \_\_\_\_\_

1. What does a demand curve show?
2. What is an example of increasing demand explained in this video? Please explain how this example works.
3. According to this video, what is one of the most important products in the world? How does its price impact demand?
4. When looking at a commodity like oil, this video explains 2 different types of uses. Please identify each of the 2, give an example of each, and explain why each type of use exists.

