## InDesign CS5: My First Trifold Brochure

- 1. Click the "File" menu, choose "New," and then select "Document" from the flyout menu. This opens the New Document dialog box.
- 2. Click the "Intent" drop-down menu and **choose** "**Print.**"
- 3. Type "2" in the "Number of Pages" field.
- 4. Click the "Facing Pages" check box to **turn off Facing Pages**.
- 5. Click the "Page Size" drop-down menu and **choose**"Letter."
- 6. Click the "Landscape" button in the "Orientation" area of the dialog box.
- 7. **Type "3"** in the "Number" field in the "Columns" section.
- 8. **Type "2"** in the "Gutter" field. By default, InDesign measures print documents in picas, as do most print shops -- six picas per inch. Gutters are spaces between columns. In a tri-fold brochure, gutters are also where the brochure folds.

New Document

Document Preset: [Custom]

Number of Pages: 2

Page Size: Letter

Width: € 66p0

Height: \$51p0

Number: 3

<u>T</u>op: 2 3p0

0p0

0p0

Bottom: 3p0

Bleed and Slug

Slug: 0p0

Columns

Margins

Start Page #: 1

Intent: Print

Facing Pages

Master Text Frame

Orientation: 👸 🗟

Gutter: ₽p0

<u>L</u>eft: ‡ 3p0

Right: 3p0

Right 0p0

0p0

8

Cancel

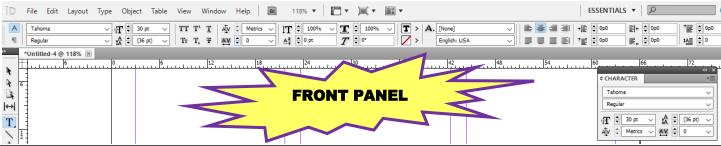
Save Preset.

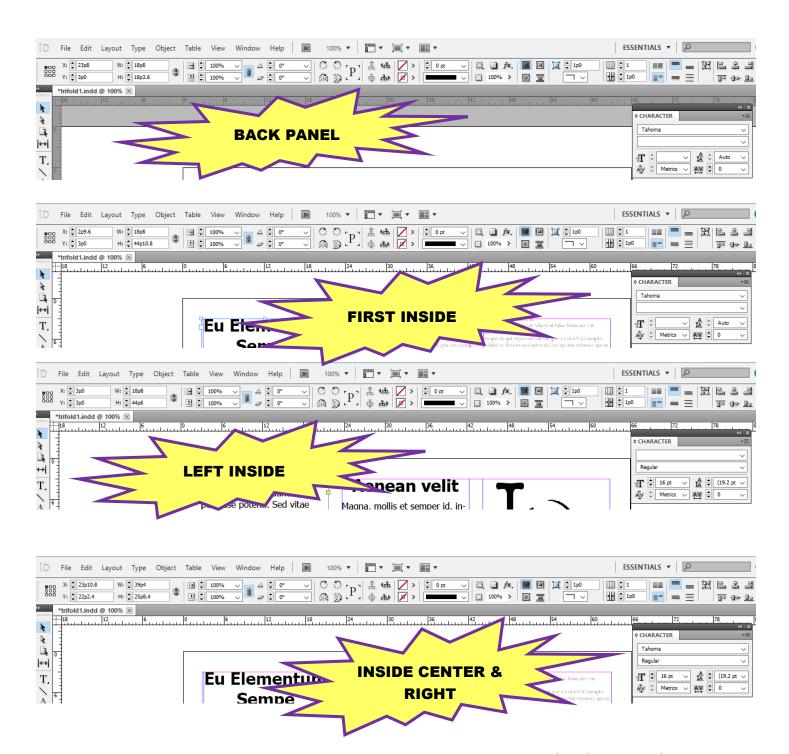
Fewer Options

9. **Click "OK."** InDesign creates two three-column pages. Each column is a panel in your brochure -- three outside panels and three inside panels. So that the brochure folds and opens properly, create the panels of a tri-fold brochure as follows:

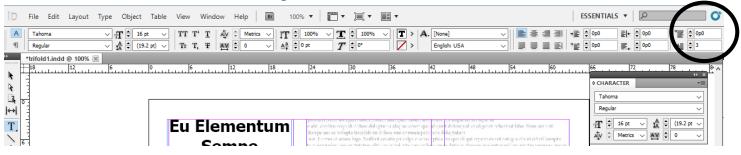
FIRST INSIDE	BACK PANEL	FRONT PANEL
LEFT INSIDE INSIDE (Center & Right Panel Combined)		ght Panel Combined)

- 10. This project consists of TEXT BOXES and PICTURE FRAMES.
- 11. **All fonts are** TAHOMA, a modern-looking SANS SEFIF font. **Headlines are** SIZE 30 and **all other text is** SIZE 16.
- 12. The text boxes are **sized as follows**:

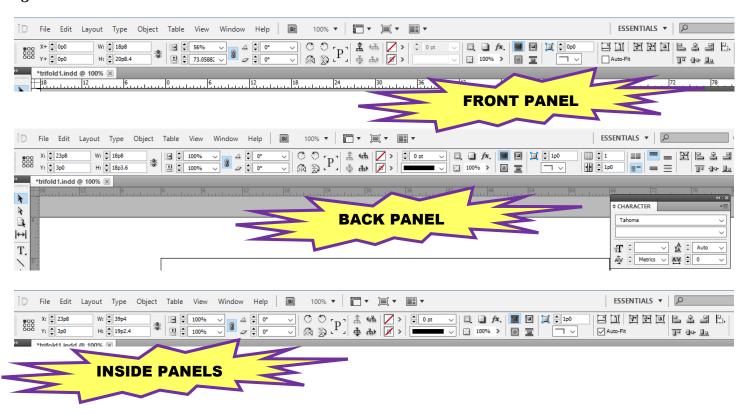




12. Use a DROP CAP on the FIRST INSIDE and LEFT INSIDE panels. **Highlight the first letter** with the TYPE TOOL and enter 3 in the DROP CAP box.



13. The PICTURE FRAMES are sized as follows:



- 14. **To add pictures**, use FILE PLACE and then browse to your picture.
- 15. Select the placeholder and **pull down the** OBJECT **menu and select** FITTING. **Choose** FRAME FITTING OPTIONS.
- 16. **Fit your picture in the placeholder** as shown in the dialog box as shown right (FIT CONTENT PROPORTIONALLY



Frame Fitting Options

✓ Auto-Fit

Content Fitting

Align From:

Crop Amount

Fitting: Fit Content Proportionally